

### DECLARATION BY INVENTORS

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name.

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled TARGET PROFILING IN PREDICTIVE MODELING, the specification of which:

[X] was filed on April 16, 2004 as Application Serial No. 10/826,453, and was amended on March 22, 2007, November 21, 2007, March 4, 2008, August 13, 2008 and April 14, 2009.

I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment referred to above.

I acknowledge the duty to disclose all information I know to be material to patentability in accordance with Title 37, Code of Federal Regulations, §1.56.

Direct all telephone calls to DAVID L. FEIGENBAUM at telephone number (617) 542-5070.

Direct all correspondence to the following:

**26161**

**PTO Customer Number**

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patents issued thereon.

Full Name of Inventor: STEPHEN K. PINTO

Inventor's Signature:



Date: 6-24-09

Residence Address:

26 Saxon Road, Newton, MA 02461

Citizenship:

U.S.A.

Post Office Address:

26 Saxon Road, Newton, MA 02461

Full Name of Inventor: RICHARD MANSFIELD

Inventor's Signature:



Date: 6/22/09

Residence Address:

225 Walden Street, Cambridge, MA 02140

Citizenship:

Canada

Post Office Address:

225 Walden Street, Cambridge, MA 02140

DECLARATION BY INVENTORS

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Full Name of Inventor: JAY C. HIRSHBERG

Inventor's Signature:

*Jay C. Hirshberg*

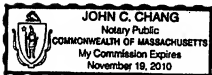
Date: 06-22-09

Residence Address: 1428 Commonwealth Ave., Newton, MA 02465

Citizenship: U.S.A.

Post Office Address: 1428 Commonwealth Ave., Newton, MA 02465

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ROSTIN LEE  
Notary Public, Massachusetts  
My Commission Expires April 15, 2016

*R. Lee*

